

! Keywords: Academia / Auctions / Demand Backlog / Dual Prices / Economic / Equilibrium / Marketing;

MAX  $9X1 + 4.5X2 + 3X3 + 2.25X4 + 15Y1 + 8Y2 + 5Y3 + 3Y4$   
 $- 2BX - 1.5AY - A1 - 2A2 - 3A3 - 4A4 - 2B1 - 4B2 - 6B3$   
 $- 8B4$  ! Maximize revenue - cost for broker;

SUBJECT TO

2)  $- AY + A1 + A2 + A3 + A4 - AX = 0$  ! amount shipped from A  
3)  $- BX + B1 + B2 + B3 + B4 - BY = 0$  ! amount shipped from B  
4)  $- X1 - X2 - X3 - X4 + BX + AX = 0$  ! amount shipped to X  
5)  $- Y1 - Y2 - Y3 - Y4 + AY + BY = 0$  ! amount shipped to Y  
6)  $A1 \leq 2$   
7)  $A2 \leq 2$   
8)  $A3 \leq 2$   
9)  $A4 \leq 2$   
10)  $B1 \leq 2$   
11)  $B2 \leq 2$   
12)  $B3 \leq 2$   
13)  $B4 \leq 2$   
14)  $X1 \leq 2$   
15)  $X2 \leq 2$   
16)  $X3 \leq 2$   
17)  $X4 \leq 2$   
18)  $Y1 \leq 2$   
19)  $Y2 \leq 2$   
20)  $Y3 \leq 2$   
21)  $Y4 \leq 2$   
END